



## CHITRCHATR COMMUNICATIONS INC.

### Trading Symbols:

Canada CSE: CHA

USA OTC: CHICF

Germany FRA: CA9, ISIN: CA1701771091, WKN: A1W6GD

### CHITRCHATR INTEGRATES OVER 175 FEATURES INTO THE ALPHA RELEASED ALPHA-1 VERSION OF ITS COMPREHENSIVE UNIVERSAL UNIFIED COMMUNICATIONS PLATFORM

**Calgary, Alberta, Canada** – December 23, 2014. ChitrChatr Communications Inc. ([www.chitrchatr.com](http://www.chitrchatr.com)), (“ChitrChatr”), a world leader in the development and marketing of Comprehensive Universal Unified Communications Platforms (“CUUCPs”), is pleased to announce the widely-anticipated release of the Alpha-1 version of its CUUCP (the “CUUCP” or the “Platform”). Responding to consumer demand, the ChitrChatr Platform is an advanced global communications platform available, complete with unique enhancements and features, and paves the way for the future of personal communications.

Our patent-pending Platform integrates over 175 features, including many methods of communications (*including voice, audio, video chat, conference calling, messaging, chat, text, fax, email and social networking services*) into one easy-to-use platform. The ChitrChatr technology is based on VoIP (Voice over Internet Protocol) and uses internet services and data transmission services, rather than the public circuit-switched telephone networks of land telephone lines, cellular networks and satellite service. As well, ChitrChatr subscribers are free to obtain telephone numbers from about 65 different countries, making our ChitrChatr Platform a TRUE universal communications solution.

Initial testing of the Alpha version of the Platform is being conducted by ChitrChatr staff and we plan to make it available for further alpha testing by thousands of others within 30 days. During testing, the ChitrChatr Platform has been deployed on the cloud, with over 40 independent components deployed as hundreds of instances over 16 servers, demonstrating its horizontal scalability and its agility in integrating with different data centers.

The Alpha version of the ChitrChatr Platform is fully functional and scalable, and includes Windows Desktop, Linux Desktop, OSX Mac and Android operating systems.

### **Features of ChitrChatr’s CUUCP**

ChitrChatr’s CUUCP will feature chat and video calling, group messaging, conference calls, and text services all for free. It is not only a mobile messaging application; it can also be accessed from your desktop. ChitrChatr’s CUUCP will allow you to communicate with another CUUCP user (on any platform) by instant messaging, audio or video conference calls.

No longer will you have to switch from WhatsApp, to Google Hangouts, to Facebook Messenger, to MSN, to Yahoo, etc., to send/receive messages to specific contacts. The ChitrChatr Platform will

incorporate all your contacts on all your different chat and video calling applications under one umbrella, making it much easier to connect with contacts on different platforms. You will be able to obtain one or more phone numbers from over 65 countries and forward incoming calls to any other phone number, whether you are on or offline.

## **Email**

ChitrChatr email will incorporate all the features currently available on other platforms like Microsoft Outlook, Gmail, Hotmail, Yahoo, and will allow you to receive emails from different email accounts into a consolidated ChitrChatr email management platform. You will be able to reply back from ChitrChatr using your incoming email account (i.e. Gmail) as a default for that particular reply. One sign in will allow you to reply, regardless of the platform.

## **Social Media**

While setting up your ChitrChatr preferences, you will input all your social network sites. Every time you log into ChitrChatr, you will automatically be logged into all other social network sites and can easily be directed to your social media network of choice. If for example, a friend sends you a message through Facebook Chat, you will receive these messages in ChitrChatr and be able to reply back without having to switch applications.

## **Text**

One of the most unique features of ChitrChatr's text/SMS will be your ability to reply from a forwarded number with the recipient receiving your actual SMS number instead of the number from which you forwarded the message.

## **Fax**

With a ChitrChatr phone number, you will be able to send and receive telephone, SMS/text, and faxes to and from that single number. When someone sends you a fax, the ChitrChatr Platform will identify it as a fax and allow you to send it to a fax machine via email as well as view the fax on your ChitrChatr app on your desktop or cell phone. As a subscriber, you will be able to choose your preferences while setting up your account.

## ***About ChitrChatr***

The common shares of ChitrChatr are listed on 3 markets: in Canada on the Canadian Securities Exchange (CSE) under the trading symbol 'CHA', in Germany on the Frankfurt Stock Exchange (FRA) under the symbol 'CA9', and in the United States on the OTCMarkets (OTCPink) under the symbol "CHICF".

The Company's website is [www.chitrchatr.com](http://www.chitrchatr.com). Company documents are available for viewing under the Company's profile at both [www.sedar.com](http://www.sedar.com) and [www.thecse.com](http://www.thecse.com).

Subscribers and others can view the features and operation of the ChitrChatr Platform on YouTube at: [https://www.youtube.com/watch?v=F\\_Srm59iA18](https://www.youtube.com/watch?v=F_Srm59iA18).

## ***On Behalf of ChitrChatr Communications Inc.***

### **Rahim Mohamed**

President & Chief Executive Officer

Phone: 403-605-9429

For further information please email: [press@chitrchatr.com](mailto:press@chitrchatr.com)

***None of the CSE, the Frankfurt Stock Exchange or the OTC Markets have reviewed, approved or disapproved the content of this press release.***

**Forward-Looking Information:**

This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of ChitrChatr. The forward looking information is based on certain key expectations and assumptions made by the Company's management. Although the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the Company can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and the Company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.