

DealNet Capital Corp Launches Next Generation 3-1-1 Services

Toronto, Ontario, December 16, 2014 – <u>DealNet Capital Corp.</u> ("DealNet" or the "Company") (CSE: DLS) is pleased to announce that its Mobile Technology subsidiary, Impact Mobile Inc., has successfully provisioned and launched Canada's first Next Generation 3-1-1 (NG3-1-1) Service with the City of Windsor, Ontario.

Impact Mobile has worked with its national and regional wireless carrier partners and the City of Windsor to implement a two-way mobile messaging service integrated to the city's existing 3-1-1 voice services. For any participating city across Canada, NG3-1-1 would allow residents to have two-way texting communication for a full range of service and informational options across any carrier network nationally.

"We are committed to servicing our community in the most effective manner possible," says Alena Sleziak, The City of Windsor, Call Centre Manager. "Next Generation 3-1-1 improves accessibility to non-emergency city services and information and increases the city's effectiveness in responding to public inquiries."

"NG3-1-1 services allow cities to optimize their call-center traffic and be more mobile friendly," says Gary Schwartz, CEO of Impact Mobile and SVP of Business Development for DealNet. "NG3-1-1 also enables hard-of-hearing and the speech-impaired community to gain access to this essential service over their mobile device."

About DealNet Capital Corp.

DealNet Capital Corp. is a public company that trades under the symbol DLS on the Canadian Securities Exchange. DealNet Capital has an investment mandate to acquire and develop investee companies focused on generating high margin recurring revenue through innovative customer engagement models. The Company has focused its investments towards two key industry verticals: the thriving North American business process outsourcing ("BPO") market through its wholly-owned subsidiaries, OC Communications Group Inc. ("OCCGI") and Impact Mobile Inc. ("Impact Mobile"); and the consumer financing market through its wholly-owned subsidiary, One Dealer Inc. ("One Dealer").

ON BEHALF OF DEALNET CAPITAL CORP.

For additional information please visit www.sedar.com.

The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this release.

Forward-looking Statements

This press release contains certain forward-looking statements with respect to the Company. These forward-looking statements, by their nature, involve risks and uncertainties that could cause actual results to differ materially from those contemplated. We consider the assumptions on which these forward-looking statements are based to be reasonable, but caution the reader that these assumptions regarding future events, many of which are beyond our control, may ultimately prove to be incorrect. These statements involve risks and uncertainties including, without limitation, DealNet's ability to successfully develop and market its products, consumer acceptance of such products, competitive pressures relating to price reductions, new product introductions by third parties, technological innovations, and overall market conditions. Consequently, actual events and results in future periods may differ materially from those currently expected.

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