



PRESS RELEASE

Earth Alive Closes Tranche of \$312,000 in Private Placement

Montreal, Quebec, Canada, December 22th, 2014 - Earth Alive Clean Technologies (CSE: EAC) ("Earth Alive") announces the closing of a first tranche in a non-brokered private placement, pursuant to which it issued 2,080,000 units priced at \$0.15 each, for gross proceeds of \$312,000. Each unit consisting of one common share and one common share purchase warrant which entitles the holder to purchase one common share, at \$0.20, for a period of 24 months following the closing. All securities issued are subject to a four month hold period.

The net proceeds will be used for general working capital. In connection with the issuance, a 10% finder's fee is payable in cash.

For additional company information, please visit: www.earthalivect.com

The CSE has neither approved nor disapproved the contents of this press release. The CSE does not accept responsibility for the adequacy or accuracy of this release.

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